



The MARITIME EXECUTIVE

INTELLECTUAL CAPITAL FOR EXECUTIVES

Newsletter

www.maritime-executive.com

600x80 pixels

1x 3x 6x
\$600 \$500 \$400

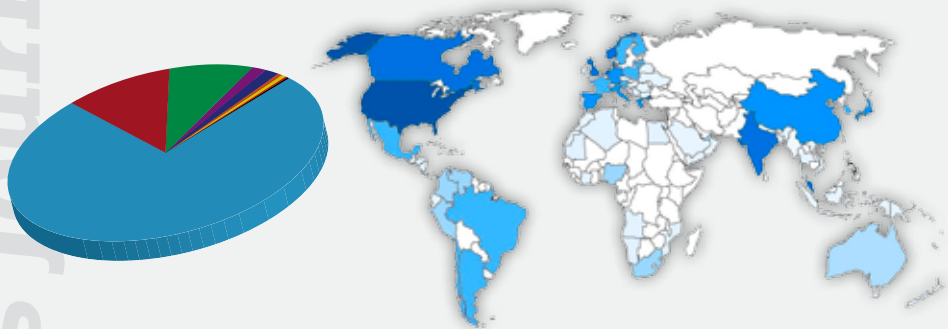
120x80 pixels

1x 3x 6x
\$300 \$250 \$200

About the MarEx Newsletter

The first *MarEx Newsletter* was published in 1999. At that time it was sent out once a month to a mere 1,000 readers. Today the *MarEx Newsletter* is published three times a week on Tuesday's, Thursday's and Saturday's and has an audience of more than 50,000 readers.

The newsletter offers readers up to date news from around the world and opinions from the industry's leading experts. The *MarEx Newsletter* has the ability to deliver news and insight with video and audio that cannot be captured in the magazine. It's also here that readers have the opportunity to engage directly with our writers. Additionally advertisers receive the advantage of impression and click through rate data.



Readership: Geographical Analysis

North America	38,222	76.26%
Unresolved/NA	5,454	10.74%
Europe	4,555	8.96%
South America	877	1.73%
Asia	842	1.65%
Australia	324	0.64%
Caribbean	222	0.43%
Middle East	166	0.34%
Africa	75	0.15%
Other	55	0.10%

Total Global Circulation 50,792

Source: 2011 phpList Data

Readership: Top 25 Cities

1 New York	14 Ft. Lauderdale
2 Washington, DC	15 Oslo
3 London	16 Los Angeles
4 Singapore	17 Vancouver
5 Houston	18 Hong Kong
6 Miami	19 Stockholm
7 Seattle	20 Copenhagen
8 New Orleans	21 Hamburg
9 Athens	22 Sydney
10 San Francisco	23 Manila
11 San Diego	24 Jacksonville
12 Mumbai	25 Galveston
13 Dubai	

Data based on averages from 2011 Google Analytics Reports

185x300 pixels

1x 3x 6x
\$450 \$400 \$350

SOCIAL MEDIA NUMBERS:

 **18,807 Members**

 **4,098 Followers**

 **972 Fans**

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