



The MARITIME EXECUTIVE

INTELLECTUAL CAPITAL FOR EXECUTIVES

Web Advertising
www.maritime-executive.com

About the www.maritime-executive.com

www.maritime-executive.com offers the maritime industry the most up to date news, opinions and analysis. It's here that readers can watch videos, read the latest news or flip through the digital magazine. Readers all get the opportunity to interact with our writers and connect with one another through one of our social media outlets. Advertisers receive real data and real results.



Audience: Top 25 Countries

- | | |
|------------------|--------------|
| 1 United States | 14 Spain |
| 2 United Kingdom | 15 Malaysia |
| 3 Canada | 16 UAE |
| 4 India | 17 Italy |
| 5 Netherlands | 18 Denmark |
| 6 Singapore | 19 Japan |
| 7 Norway | 20 Brazil |
| 8 Germany | 21 S. Korea |
| 9 Australia | 22 Sweden |
| 10 Philippines | 23 Finland |
| 11 France | 24 Russia |
| 12 Greece | 25 S. Africa |
| 13 China | |

Source: Averages from 2011 Google Analytics Reports

Web AD Specs & Rates

	(All sizes are width x height)	Pixels	Monthly Rate
Home Page	Top Banner/Leaderboard	728x90	\$1500
	Side box	300x250	\$1000
Category Front Page	Top Banner/Leaderboard	728x90	\$750
	Side box	300x250	\$500
	Mini Skyscraper	120x240	\$300
Subsections on Categories	Top Banner/Leaderboard	728x90	\$500
	Side box	300x250	\$300
	Mini Skyscraper	120x240	\$100
Multiple Categories	1 Category + Subsections	300x250	\$900
	1 Category + Subsections	120x240	\$750

Web Analytics

Average Unique Visitors/Month	70,000
Average Page Views/Month	150,000
Average Views Per Visit	2.2
Average Time Spent/Visit	2:16 min.
Impression Available	150,000



SOCIAL MEDIA NUMBERS:

- 18,807 Members**
- 4,098 Followers**
- 972 Fans**

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