

Piraeus, May 2010

Dear Sir / Madam,

WISTA Hellas is the proud host of the 2010 International WISTA Conference.

Since we are a non-profit organization, the financial support of the shipping community is very important and would greatly assist WISTA in achieving its goals.

By sponsoring this event, your Company is given the opportunity to enjoy great exposure across the worldwide shipping industry.

Sponsors:

- Will be featured in all aspects of the 3 - day conference, including:
  - Pre-conference marketing material, online promotion, direct e-mail and advertising
- Will have the opportunity to attend the Conference, participate in discussion panels and be among distinguished speakers
- Will be able to socialize and network with maritime professionals and decision makers during the various Conference events

Your kind consideration in this respect would be highly appreciated and we look forward to discussing with you how the various sponsorship packages may benefit your Company and offer you the best possible publicity.

Yours sincerely,

For WISTA Hellas

Anna-Maria Monogioudi  
President WISTA Hellas

Please note that five different levels of "Sponsorship" have been established and the benefits for each level are as follows:

**1. Diamond Sponsorship – EURO 30.000 + VAT:**

*There will be only ONE Diamond Sponsor, who will receive:*

- 4 complimentary tickets to Friday's Gala Dinner
- 4 complimentary tickets to Wednesday's Welcome Reception
- 4 complimentary tickets to Thursday's Networking Dinner
- 4 complimentary Conference Passes
- 4 complimentary tickets to Conference excursions
- Speaking opportunity during the Conference
- Speaking opportunity at the Gala Dinner
- Marketing material at the Gala Dinner
- Tabletop display available for marketing materials in the Conference Exhibition Hall
- Gift option for Gala Attendees with your Corporate Logo
- Credit on Gala event signage
- Credit and Logo on all printed promotional material
- Credit on the WISTA website
- Credit during WISTA Hellas POSEIDONIA Reception

**2. Platinum Sponsorship - EURO 25.000 + VAT:**

*There will be only TWO Platinum Sponsors who will receive:*

- 3 complimentary tickets to either Wednesday's Welcome Reception or Thursday's Networking Dinner
- 3 complimentary tickets to Friday's Gala Dinner
- 3 complimentary Conference Passes
- Speaking opportunity at the Dinner/Reception
- Speaking opportunity during the Conference
- Marketing material at the Gala Dinner
- Tabletop display available for marketing materials in the Conference Exhibition Hall
- Gift option for Dinner/Reception Attendees with your Corporate Logo
- Credit on Dinner/Reception event signage
- Credit and Logo on all printed promotional material
- Credit on the WISTA website

### **3. Gold Sponsorship - EURO 15.000 + VAT:**

Sponsor(s) will receive:

- 2 complimentary Conference Passes
- Tabletop display available for marketing materials in the Conference Exhibition Hall
- Credit and Logo on all printed promotional material
- Credit on the WISTA website

### **4. Silver Sponsorship - EURO 10.000 + VAT:**

Sponsor(s) will receive:

- 1 complimentary Conference Pass
- Tabletop display available for marketing materials in the Conference Exhibition Hall
- Credit and Logo on all printed promotional material
- Credit on the WISTA website

### **5. Bronze Sponsorship - EURO 5.000 + VAT:**

Sponsor(s) will receive:

- Tabletop display available for marketing materials in the Conference Exhibition Hall
- Credit and Logo on all printed promotional material
- Credit on the WISTA website

For further information on the event and sponsorship opportunities, please contact the PCO of the Conference:

#### **KEFI conferences ltd**

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